

<b>Identification</b>	<b>Subject (code, title, credits)</b>	<b>IB 410 International Business - 3KU/6ECTS</b>	
	<b>Department</b>	Economics and Management	
	<b>Program</b>	Undergraduate	
	<b>Term</b>	Fall 2024	
	<b>Instructor</b>	Kamala Babayeva	
	<b>E-mail:</b>	kamala.babayeva@khazar.org	
	<b>Classroom/hours</b>		
	<b>Office hours</b>	By appointment	
<b>Prerequisites</b>	ECON 203 Microeconomics		
<b>Language</b>	English		
<b>Compulsory/Elective</b>	Compulsory		
<b>Required textbooks and course materials</b>	Hill, Charles W.L. <i>International business: competing in the global marketplace</i> . 14 <sup>th</sup> edition, 2023		
<b>Course outline</b>	<p>This course examines an exploration of the principles and practices of international business. It examines the global business environment, significant challenges faced by international business managers, and the strategies required for success in the global marketplace. Through a combination of theoretical frameworks, case studies, and practical applications, students will develop a comprehensive understanding of the complexities of international business. This International Business course is designed to provide students with a comprehensive understanding of the global business environment and the strategies and challenges associated with conducting business on an international scale. The course will cover key topics such as globalization, international trade, foreign market entry, cultural considerations, and global supply chain management.</p>		
<b>Course objectives</b>	<ul style="list-style-type: none"> <li>• Comprehend the significance of globalization and its impact on businesses, economies, and societies.</li> <li>• Analyze the drivers and implications of global economic integration.</li> <li>• Recognize the importance of cultural awareness in international business operations.</li> <li>• Apply ethical frameworks to make responsible business decisions in global contexts</li> <li>• Understand the functioning of global monetary systems and exchange rate mechanisms.</li> </ul>		
<b>Learning outcomes</b>	<p>Upon successful completion of this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• develop the ability to comprehend how globalization influences the business landscape.</li> <li>• analyze emerging trends, difficulties, and advantages arising from the global expansion of business methods.</li> <li>• be capable of recognizing the intricacies brought about by globalization, integrating the knowledge gained in this course.</li> <li>• identify and assess significant ethical and societal responsibility matters in the worldwide context.</li> </ul>		
<b>Teaching methods</b>	<b>Lecture</b>		x
	<b>Group discussion</b>		x
	<b>Problem-solving</b>		x
	<b>Case studies</b>		x
	<b>Presentation</b>		x
<b>Evaluation</b>	<b>Methods</b>	<b>Date/deadlines</b>	<b>Percentage (%)</b>
	<b>Midterm Exam</b>	TBA	30
	<b>Class Attendance</b>		5
	<b>Class Activity</b>		5
	<b>Quiz/Case studies</b>	Week 6 and Week 14	10

	<b>Project/Presentation</b>	Week 15	10
	<b>Final Exam</b>		40
	<b>Total</b>		100
<b>Policy</b>	<p><b>Attendance and Activity:</b>  The students are required to attend all classes as part of their studies and those having legitimate reasons for absence (illness, family bereavement, etc.) are required to inform the instructor. Generally, four (4) unauthorized absence marks will lead to the student's expulsion from the course.  If a student is late to the class for more than ten (10) minutes, s/he is NOT allowed to enter and disturb the class. However, this student can enter the second double hour without delay.</p> <p>A student can get an activity grade. There are several ways to get activity points:  End online quizzes (Kahoot/Menti)  Q&amp;A session  Engage in discussions  Solve problems in the class etc.</p> <p>Attendance and activity will account for 10 percent of the total course grade, which depends on a student's good class attendance and active participation in class discussions.</p> <p><b>Preparation for class</b>  The structure of this course makes your individual study and preparation outside the class extremely important. The lecture material will focus on the major points introduced in the text. Reading the assigned chapters and having some familiarity with them before class will greatly assist your understanding of the lecture. After the lecture, you should study your notes and work on relevant problems from the end of the chapter and sample exam questions.  Throughout the semester, we will also have at least two review sessions. These review sessions will take place during the regularly scheduled class periods.</p> <p><b>Withdrawal (pass/fail)</b>  This course strictly follows the grading policy of the School of Economics and Management. Thus, a student is normally expected to achieve a mark of at least 60% to pass. In case of failure, he/she will be referred or required to repeat the course the following term or year. For referral, the student will be required to take an examination scheduled by the instructor.</p> <p><b>Quizzes</b>  There will be two paper-based quizzes/case studies. Quizzes/case studies will constitute 10 percent of the final grade. Makeup quizzes will not be given except in the case of a dire emergency.</p> <p><b>Project/Presentation</b>  Students will be divided into teams depending on the number of students in the class. Each team should make a presentation on "Doing Business in .... (Country)". Teams will present their project at 10-12 minutes in the presentation session. It will account for 10 percent of the total course grade.</p> <p><b>Cheating/plagiarism</b>  Cheating or other plagiarism during the Quizzes, Mid-term, and Final Examination will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations.</p>		
<b>Tentative Schedule</b>			
<b>Week</b>	<b>Date/Day (tentative)</b>	<b>Topics</b>	<b>Textbook/Assignments</b>
1		Globalization	Chapter 1, (Hill, 2023)
2		Political Economy and Economic	Chapter 3, (Hill, 2023)

		Development	
3		Differences in Culture	Chapter 4, (Hill, 2023)
4		Ethics in International Business	Chapter 5, (Hill, 2023)
5		International Trade Theory	Chapter 6, (Hill, 2023)
6		The Political Economy of International Trade <b>Quiz/Case studies</b>	Chapter 7, (Hill, 2023)
7		Foreign Direct Investment <b>Review for The Midterm Exam</b>	Chapter 8, (Hill, 2023)
8		<b>Midterm Exam</b>	
9		Regional Economic Integration	Chapter 9, (Hill, 2023)
10		The Foreign Exchange Market	Chapter 10, (Hill, 2023)
11		The International Monetary System	Chapter 11, (Hill, 2023)
12		The Global Capital Market	Chapter 12, (Hill, 2023)
13		The Strategy of International Business	Chapter 13, (Hill, 2023)
14		Entry Strategy and Strategic Alliances <b>Quiz/Case studies</b>	Chapter 15, (Hill, 2023)
15		<b>Presentation Session and Review for The Final Exam</b>	
		<b>Final Exam</b>	

This syllabus is a guide for the course and any modifications to it will be announced in advance.